

SPRINGER NATURE

1845

Founded by
artist-inventor
Rufus Porter
in New York.

Scientific
American
blog posts
greater than

Published more than **100** print features
per year.

1000

OVER 2500 when you include
online articles too.

each year

Translated into
more than

INVESTIGACIÓN
Y CIENCIA
Edición española de Scientific American

10

للعلم

different
languages

Spektrum
DER WISSENSCHAFT

Subjects covered
include:

SUSTAINABILITY
(including earth and environment)

SPACE & PHYSICS

TECHNOLOGY

BRAIN

HEALTH &
BIOTECHNOLOGY

and
BASIC RESEARCH IN
ALL OF THE SCIENCES

In November 2016 it reached
9.6 million
unique users. It now reaches

7 million

science-interested people a
month, helping scientists
communicate their ideas.

In 2016 published:



51

issues per year

OVER 60 staff around the world, including editors, reporters, sub editors, art and graphics team

Reporters and editors based in London, Washington DC, Boston, San Francisco, China, Germany, France

50.5m
pageviews

24.1m
visitors

>90k
visits a day

...in 2016